



**CCO Advisory Councils
Report to the Governing Board
March 2016**

Rural Advisory Council (RAC):

The RAC meeting was held by conference call on Friday, March 11. The focus of the discussion was reviewing the CHIP goals and developing a plan for reviewing the strategies with a rural lens.

The information about increasing access to care, specifically how to get Trillium members to utilize services, was discussed. The group brainstormed about barriers members in rural areas might face. The group suggested several issues that may impact rural patients:

1. Concerns about privacy and confidentiality. Smaller towns have fewer providers and people may feel uncomfortable with staff that they see frequently in town.
2. Transportation is a huge issue. Even if people have access to Ride Source, it can take all day to go the doctor due to wait times, which is exacerbated if they have to go to Eugene.
3. Long wait times to get in to see your doctor.
4. Lack of providers and no choice of providers (for example, McKenzie Bridge and Oakridge each only have one clinic).