



UO Riverfront Research Park
1800 Millrace Drive
Eugene, Oregon 97403

CCO Community Advisory Council Meeting

Monday, November 26, 2018

12:00 - 2:00 pm

Oregon Research Institute Bldg., 2nd Floor,

Minutes

Attended: Shara Brittain, Val Haynes, Rebecca Henson, Stephanie Jennings, Richard Kincade, Silverio Mogart, Carla Tazumal, John Rolling Thunder, Cindy Shirtcliff, Michelle Thurston, Jocelyn Warren, Cindy Williams, Leah Edelman, Caitlynn Hatteras
On phone: Charene Reavis, Drake Ewbanks, Tara DaVee
Recorder: Jan Skeie, LCPH/Prevention

Guests: T.K. Wuest - Trillium
Ron Harper, Trillium
Lucy Zammarelli, Trillium
Kelly Clarke, Lane Council of Governments

Absent: Gustavo Balderas, Dana Baxter, Drake Ewbank, Caitlynn Hatteras, John Radich

1. **Call Meeting to Order** – Meeting opened by Cindy Shirtcliff, Co-Chair.
2. **Public Comment:** No public comment.
3. **Introductions and Welcome –Cindy – Co-Chair.** Staff introductions. Question: What would you like to see or brought up at the CAC meetings in 2019?
 - Presentation on permanent or emergency supportive housing and services that are available to the homeless population
 - What Trillium/Oregon Health Plan services or benefits are available to consumers
 - Equity
 - Oral Health outreach in the community and in schools
 - Structure between Trillium and other agencies
 - Food insecurity and access to healthy food options options
 - Social determinants of health and active dialogue about what helps people connect to their care provider
 - Learn how to advocate for consumer health care needs that aren't covered

Cco Community Advisory Council Meeting Minutes 11 26 18

- Present on our program, where the CAC started, where we are now, and where we want to be
 - Continuous active participation and valuable input from the members
 - Working on new requirements of our contract that starts in a year
 - Good ideas that we can turn into good outcomes
 - Would like to have a health question on the Point in Time Homeless Count survey?
 - Sharing what each member is working on that supports the work that we are doing in the CAC.
4. **Approve September and October 2018 Minutes** -No changes to the minutes. Carla moved to accept the minutes as written and Cindy seconded the motion. Motion carried to approve the minutes from the October 22, 2018 meeting.
5. **Reports**
- a. **Trillium Report** –Report by Debi Farr and Lucy Zammarelli.
- Trillium Break the Bank Food Drive on December 8, 2018 from 10 am – 2 pm at the Food for Lane County headquarters. We want to fill up the food bank with food. Please come to the event and bring a can or two of food. The food bank needs non-perishable food items, especially high protein items such as tuna, peanut butter, canned meat, chili, etc. The U of Oregon duck and cheer squad will be there and there will be live music.
 - Lane Equity Event: January 10, 2019, 5:30 p.m. at LCC Main Campus' Center for Meeting and Learning is the Lane Equity Coalition event for the first quarter of 2019. The topic is Sex, Health, and Equity. Leah will send the information out to coalition members again. You can register right from your email.
 - Trillium's Physician Award this year went to an Oregon Medical Group physician, Sylvia Emory, MD.
- b. **RAC Report** – Report by Char Reavis (on the phone)
Discussed the low vaccination rate in rural areas.
- c. **Prevention Report** – Report by Tara DaVee (on the phone)
6. **Reaching Community Immunity** – Presented by Heather Amrhein, Community Health Analyst 2, LCPH. (see attached PowerPoint "Promoting Health and Fostering Equity through Immunization").

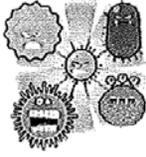
Next meeting is our holiday party: Monday, December 17, 2018; 12 – 2 pm, Oregon Research Institute Bldg., Second Floor.

January meeting is January 28, 2019; 12 – 2 pm, Oregon Research Institute Bldg., Second Floor.

Happy Holidays to all!

Meeting adjourned.

Promoting Health & Fostering Equity through
Immunization



Heather Amrhein, Lane County Public Health
CCO Rural Advisory Council: November 9th 2018



What are we going to talk about?

- Prevention via Vaccines 
- Data & Disparities 
- Rural Barriers 
- Taking Action 



Shared Priority

CCO Incentive Metric 

Community Health Improvement Plan (CHIP)



Local, State & National Immunization goals



What season is it?

Vaccine Season




Vaccine Season 2018

- Time to get seasonal flu shot (and a good time to get caught up on other vaccines).
- Vaccine/ flu shot clinics.
- Kids need to be vaccinated for school & childcare.
- Kids who aren't vaccinated will be excluded from school February 20th 2019; unless they have an exemption.



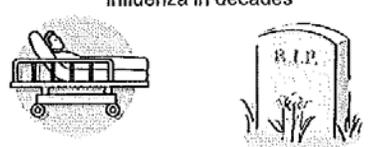
Vaccine Preventable Diseases

- Cholera
- Diphtheria
- Haemophilus influenzae (Hib)
- Hepatitis A
- Hepatitis B
- Human papillomavirus (HPV)
- Influenza (flu)
- Measles
- Meningococcal
- Mumps
- Pertussis (Whooping cough)
- Pneumonia
- Polio
- Rotavirus (gastroenteritis)
- Rubella (German measles)
- Q fever
- Rabies
- Tetanus
- Tuberculosis
- Typhoid
- Varicella (chickenpox)



Flu = serious business!

Flu killed and hospitalized more people in the United States last winter than any seasonal influenza in decades



Over 900,000 people hospitalized Over 80,000 people died

PUBLIC HEALTH
HARRIS COUNTY, TEXAS

- 183 children died in 2017-2018 season!!!
- About 80% of those children were unimmunized
- 3 children in Oregon died

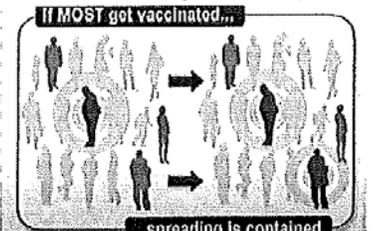
Why was last year so bad?

- Lowest adult vaccination coverage since 2010
 - Only 37% among adults
- 6.2% decrease from the previous season

PUBLIC HEALTH
HARRIS COUNTY, TEXAS

Community Immunity

If MOST get vaccinated...



...spreading is contained.

Healthy, non-vaccinated Healthy, vaccinated Not-vaccinated, sick, contagious

PUBLIC HEALTH
HARRIS COUNTY, TEXAS

We Know Vaccines Work, Right?

- ☞ EARTH IS NOT FLAT
- ☞ VACCINES WORK
- ☞ WE'VE BEEN TO THE MOON
- ☞ CHEMETERM'S AGENT A YOUNG
- ☞ CLIMATE CHANGE IS REAL

STAND UP FOR SCIENCE



BE A SUPER HERO!

Vaccines help protect your health and the community.

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HARRIS COUNTY, TEXAS

Myth Buster!

The flu shot can give you the flu!



PUBLIC HEALTH
HARRIS COUNTY, TEXAS

Myth Buster!

Vaccines and their ingredients are dangerous!



PUBLIC HEALTH
HARRIS COUNTY, TEXAS

Myth Buster!

I'm healthy and never get sick so I don't need vaccines.



WANTED
HAVE YOU SEEN THIS VIRUS?

PUBLIC HEALTH

Vaccines help promote health



- ✓ Stops disease
- ✓ Protects those who can't get vaccinated
- ✓ Keeps our community healthy
- ✓ Strengths immunity
- ✓ Are for kids and adults!
- ✓ Benefits us all

Vaccines = Prevention

PUBLIC HEALTH

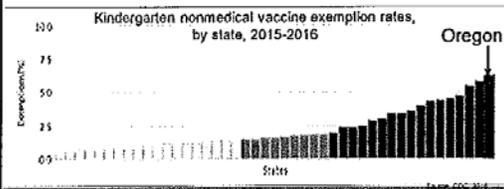
Vaccines... Also foster health equity & reduce disparities

- Protects the health of vulnerable people who can't get vaccinated. Promotes health for all through preventive services.
- Vaccines reduce costs to the healthcare system and individuals.
- School immunization laws & improved access to vaccines helps reduce disparities.
 - o 37 clinics across Lane County offer free vaccines for eligible kids (OHP, uninsured, underinsured, American Indian/ Alaskan Native).
- Vaccine information is available in numerous languages.

PUBLIC HEALTH

The Local Vaccination Story

Oregon has among the lowest vaccination rates in the country and the highest non-medical exemption rates for kids in school.



PUBLIC HEALTH

WHOOPING COUGH UPDATE LANE COUNTY

Low vaccination rates put some Oregon schools at high risk for measles

Lane County: 71 cases of whooping cough at 18 schools; outbreaks at 3 high schools

A quiet rise in unvaccinated children could put the U.S. at risk of outbreaks

Whooping cough cases reported at more than 20 schools in Lane County

Oregon officials fear disease outbreaks as vaccine exemptions increase

PUBLIC HEALTH

Are enough people vaccinated? No!



72% of Lane County 2-year-olds are fully vaccinated

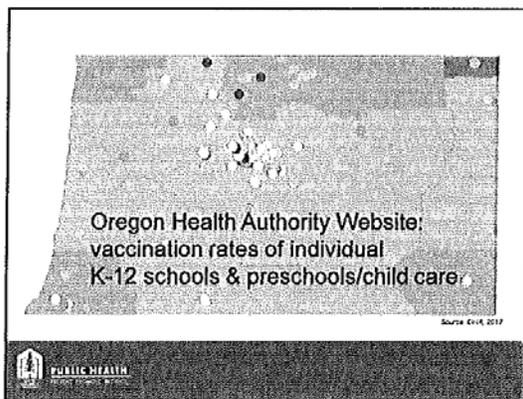
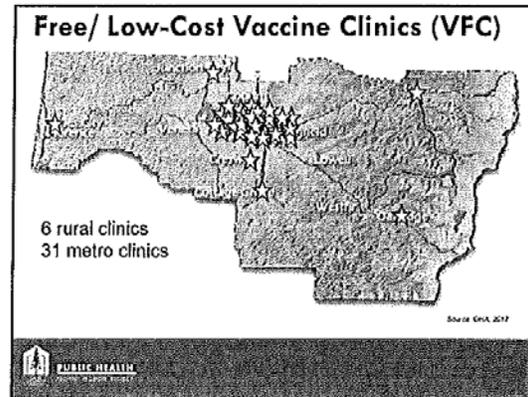
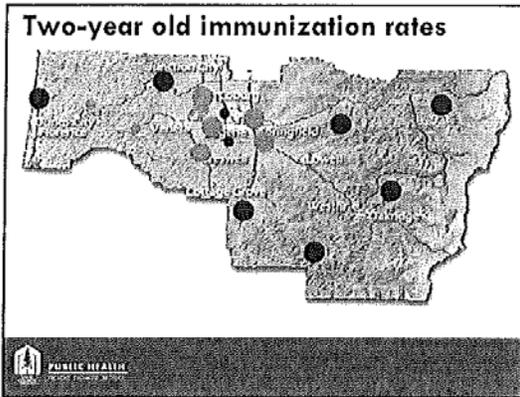
Lower vaccination rates:

- Rural
- Private schools

Different reasons

Source: OHA, 2017

PUBLIC HEALTH



What impacts vaccination rates in your community?

1. Access barriers (especially in rural communities)
2. Clinic level factors
3. Individual barriers
4. Knowledge; Vaccine hesitancy

What else?

PUBLIC HEALTH
Lane County Oregon

Shared Priority to Improve Health via Immunizations

CCO Incentive Metric

Community Health Improvement Plan (CHIP)

Local, State & National goals

PUBLIC HEALTH
Lane County Oregon

What does Lane County Public Health do?

- Provide immunizations
- Ensure school children are immunized before school exclusion (Feb 20th 2019)
 - *South Lane immunization clinic - today!*
- Work with clinics & educate providers ("AFIX" initiative)
- Community education
- Track data; outbreak control

PUBLIC HEALTH
Lane County Oregon

What can community members do?

1. Get vaccinated
2. Share information
Check out Boost Oregon website!
3. Be an advocate





What can CCOs do?

- Help address access issues
- Support one-day on-site rural immunization clinics before school exclusion.
- Offer clinic incentives to participate in AFIX (immunization improvement program); offer provider training opportunities.
- Provide incentives to parents for not missing well-child visits.
- Community/consumer education

What else?




In Summary...

- Communicable diseases exist.
- Vaccines work to promote health and are safe.
- We need to work together to reduce vaccine hesitancy and identify how to improve access.




Resources

- ★ Boost Oregon www.boostoregon.org/
- Community friendly info
- Oregon Health Authority www.oregon.gov/oha
 - Info about vaccines needed for schools
 - Map of Vaccines for Children Clinics
 - Immunization Data
- Lane County Public Health Immunization Program www.lanecounty.org/publhealth
- CDC cdc.gov/vaccines
- Immunize Action Coalition www.immunize.org/



Thank you!

QUESTIONS?

Contact:
Heather Amrhein
Lane County Public Health
Heather.Amrhein@co.lane.or.us
541-682-3316



Get your shots!

Check out Boost Oregon!
www.boostOregon.org

