



## **July 2014**

### **Rural Advisory Council**

The Rural Advisory Council met on July 11 at the Trillium offices in Eugene, OR. The first half of the meeting focused on planning for the fall Trillium Community Conversation in Florence. A date was selected and the group agreed that the Events Center would be the best location. An outreach plan was developed and tasks were assigned. It was agreed that the RAC would be responsible for the community outreach and Trillium would be responsible for media outreach. (The date was later changed due to conflicts and the meeting will take place on **Thursday, October 9th from 5:00 – 7:00.**)

The RAC reviewed data supplied by Lane County regarding the health ranking of Lane County communities. The data reflected how communities ranked on a composite health score. The Composite health score includes factors such as premature death, health behaviors, body mass index, availability of alcohol, tobacco, firearm and lottery, social and economic factors and immunization rank. The group analyzed the data and determined the area of most need, with a significant enough population, was the Oakridge area. They agreed that this would be the first focus area for the group. The intent is to “dig deeper” to understand what is driving poor health in that community and develop specific recommendations.